



Introductions
&
The Design Committee



FRAZIER ASSOCIATES
213 N. Augusta Street
Staunton, Virginia



A full service design firm...
knitting communities together through design.

- Frazier Associates has multiple disciplines to deliver excellent community design services including:
 - Historic Architects
 - Architectural Designers
 - Graphic Designers
 - Architectural Historians
 - Planners
- We all share a common commitment to the careful stewardship of historic buildings and communities.






Main Street Design: Philosophy



- Holistic process: People and their built environment
- Historic preservation and economic development
- Commitment to Quality
- Community education and capacity building



Today's Focus

- The People
 - Design Committees
 - Community Players
 - Design Process
- The Built Environment
 - The Components
 - The Problems and Opportunities
 - Finding Design Solutions
- Some Parameters
 - Historic Preservation Basics
 - Building Improvement Basics
 - Financial Incentives
- CDBG Process




The People: Design Committee



- Historian
- Planner
- Observer
- Long time resident
- Property owner
- Community leader
- Educator
- Local design professional
- Local builder
- Visionary
- Team builder
- Advocate for Quality
- Committed member of community



The People: Design Committee

- Understand the larger context of the Four Point Approach
- Design works to support the greater economic development goals
- Understands the resources in the downtown
- Understands the problems and opportunities
- Sets design goals
- Are team players and advocates
- "Time, talent and money"





Attendee Introductions

Name
Role in the Community
Biggest Design Challenge



The People: Community Players



- Property owners
- Merchants
- City/Town/County Staff
 - Managers
 - Planners
 - Engineers
 - Building Inspectors
 - Public Works
- Planning District Commissions
- VDOT
- Power companies
- State agencies
- Federal agencies
- Other local organizations
- Industries and institutions



Property Owners



- Owner occupied
 - Merchant
 - Residential
- In-town owner
- Out-of-town owner/investor
- Long-term owner
- Recent owner
- Property managed by bank trust
- Institutions



City/Town/County Government



- Comprehensive Plan
- Zoning
 - Local Historic District
 - Sign Ordinance
 - General Zoning
- Public Works/Engineering
 - Maintenance Plan and execution
 - New Construction
- Council
 - Priorities
 - Financial Commitment



VDOT - Know the Players and the Current Plans

- District Offices
 - Residencies
- Funding Projects
 - Maintenance Funds
 - Revenue Sharing Funds
 - Six-Year Plan
 - SAFETEA-LU



Utility Ownership and Management

- Community owns and manages power grid
- Power supply and grid owned by power company
- Power supply and grid owned by local electrical co-op





Federal and State

- Historic Designations
 - National Register
 - State Register
 - Section 106 Historic Review
 - *Secretary of the Interior's Standards for Historic Projects*
- Flood Plains
- Environmental



Other Potential Players?

- Local Foundations
- Other Local Organizations



Exercise

Who are the Players needed to solve your big design challenge?
Have they been included in any discussions about the problem?