2015-2016
HOW – TO – APPLY WORKSHOP

WELCOME

Building Collaborative Communities (BCC)
AGENDA

- Overview of Building Collaborative Program
- Scoring Criteria
- Lessons learned
- Online Application Submittal
- Q & A
Develop regional networks and strategies to improve the economy
Create/sustain new regional economic collaborations in economically distressed areas
The Economic Impact of Agritourism in Virginia’s Fields of Gold Region

The agritourism industry in the Fields of Gold region is estimated to have generated $22.4 million in sales in 2011. The total economic impact of the industry, including multiplier affects, is estimated to have been $34.8 million that supported 811 jobs in the region in 2011.
FUNDED PROJECTS

Governor McAuliffe Announces 110 New Jobs for Charlotte County

The Corsi Group, a leading manufacturer of custom and semi-custom cabinetry, will invest approximately $5 million to establish its first Virginia manufacturing operation. Read more.
FUNDED PROJECTS

Virginia’s Gateway Region
Economic Development Organization

Working Here

Be Part of the Workforce or Build Your Own

In pursuit of our mission to grow the local economy and improve access to jobs, we have created several resource hubs for regional workers to find local and national resources online. We want you to accomplish your goals, whether you are searching for just the right job opening, hiring employees or trying to create your own job by starting a business. Use the links below to get started.

Employers
Entrepreneurs
Job-Seekers
Exiting Military
FUNDED PROJECTS

Create/sustain new regional economic collaborations in economically distressed areas.
Building Collaborative Communities
Building Better Regions for Business

View video: https://www.youtube.com/watch?v=pGk6ciEw7mo

How to Apply Workshop
June 2015

www.dhcd.virginia.gov
OUTCOMES

Economic Development

Job Creation

Pro Business

Capacity Building

Mobilize and Engage

Strengthened relations

Sustainability

Long term

Return on Investment
Capacity Building

Targeted technical assistance, training, and other activities that will increase regional networks ability to undertake economic development initiatives
Regional Planning

Develop long term strategic plans and implementation strategies for economic growth
Implementation of activities that support existing regional plan
FUNDING: $200,000

Minimum 25% Must be local Cash Match

<table>
<thead>
<tr>
<th>Three Components</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Capacity Building</td>
<td>$25,000</td>
</tr>
<tr>
<td>Regional Planning</td>
<td>$40,000</td>
</tr>
<tr>
<td>Regional Project</td>
<td>$70,000</td>
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</tbody>
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Priority Focus

- Workforce Development
- Entrepreneurship
- Pro-Business Climate
- Growth Sectors
ELIGIBILITY

Applicants

<table>
<thead>
<tr>
<th>Local Governments</th>
<th>Planning District Commissions</th>
<th>Regional Partnerships/</th>
<th>Non Profits</th>
<th>Economic Development Organizations</th>
</tr>
</thead>
</table>
ELIGIBILITY

1. 2 or more localities
2. One application per locality
3. Identify lead entity
4. Distressed locality = bonus points
<table>
<thead>
<tr>
<th>ELIGIBLE COSTS</th>
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<tbody>
<tr>
<td>Administrative • 5% Max</td>
</tr>
<tr>
<td>Pay For Performance • Completion of Workplan Activities</td>
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SELECTION CRITERIA

Regional Area Selection
Needs and Outcomes
Readiness
Stakeholder Involvement
Budget/Commitment of Match Funds
Distressed Area
Priority Areas/4 Pillars
IS YOUR REGION READY?

- Compelling Purpose
- Identified challenges
- Necessary Resources
- Engage Right People
- Defined regional assets
- Collaborative Capacity/Leadership

Defined regional assets Necessary Resources Engage Right People Compelling Purpose Identified challenges Collaborative Capacity/Leadership

IS YOUR REGION READY?
Timeline

July 31
• Application Due

Early September
• Award Notification

Mid September
• Contract & Initial Meeting

June 2016
• Contract Activities Completed
How To Apply For Funding

Only Electronic Applications submitted in the Centralized Management Application System (CAMS)
Application Tips

- Read the program design and the full application first.
- **Distress levels** are **pre-scored** in the program design.
- Application through **CAMS - Centralized Application & Management System**
  - Register now
Contacts

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