

# CLINCH RIVER FESTIVAL



A weekend of fun in the mountains  
St. Paul, Virginia

**Celebrating 15 Years in 2013**

# A Little History

↳ The organization of a festival was one of the most popular strategies during the St. Paul's visioning process in 1998. At the same time, the Governor had suggested that all communities on the banks of the Clinch River should have festivals celebrating the river as the most viable and bio-diverse in the United States. A committee was formed and the Clinch River Days Festival was born!



↳ The committee was broken down to several segments to include finance, entertainment, vendors, environment, river activities, etc. It was agreed by consensus that the festival be held each year on the Saturday and Sunday of the Memorial Day weekend. The first festival was held on May 22nd and May 23rd, 1998 and activities were scattered from the A. R. Matthews Park through town to the Riverside Shopping Center and to the Industrial Development area.



↪ An art contest was held at the area schools to choose the official logos. Tommy O'Donnell's "Mighty Mussel Man, Defender of the River" won the contest and continues to be used with his different designs. The entertainment included local musicians, storytellers, carnival rides, games, river activities, street dance and hot air balloon rides. There were several food vendors and a wine tasting event.



↪ TVA and the Nature Conservancy gave several environmental programs with the endangered mussels and aquatic life. There was, also, canoe and caving expeditions and a 5K Run/Walk. All activities were free except for the purchase of food and craft items and **continues the same today.**



↳ Although the first festival was fairly successful, it was agreed that it was too far from event to event and we lost too many people. The date chosen had too many festivals and celebrations in other communities which kept our numbers low. It was then agreed by consensus that the Clinch River Days Festival would be held the first Saturday after Memorial Day.

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- ↪ We partnered with the Bass Anglers Club with their kid's fishing tournament which is held the same date. The St. Paul Police Department has now partnered with us for the fishing tournament held at the Oxbow Lake Park.
  - ↪ The majority of the festival is now located in the center of our downtown and at the A. R. Matthews Park on the banks of the Scenic Clinch River.

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- ↘ Each year the Clinch River Days Festival has grown significantly and now includes Thursday and Friday events, but our Sunday events were canceled five (5) years ago. It was too expensive to continue.
  - ↘ On Thursday evening we open the festival at the Railroad Museum with an art gallery featuring a local artist/photographer, book signing by a local author and The Heart of Appalachia Community Symphony Orchestra that performs on the lawn.



➤ On Friday and Saturday we continue to have great entertainment for all tastes and ages, unique craft and food vendors, wine tasting by local vineyards, a juried art/photography gallery show, river activities to include canoe trips, nature and wildlife tours, caving, fishing tournament, a dog show, talent show, dance competition, kid's day activities to include rides, games with prizes, educational forums, living history exhibition, a classic car show and much more.



↳ Our festival is still held each year to showcase our beautiful viable scenic river, magnificent mountain vistas and Appalachian heritage.



# The Logo Design

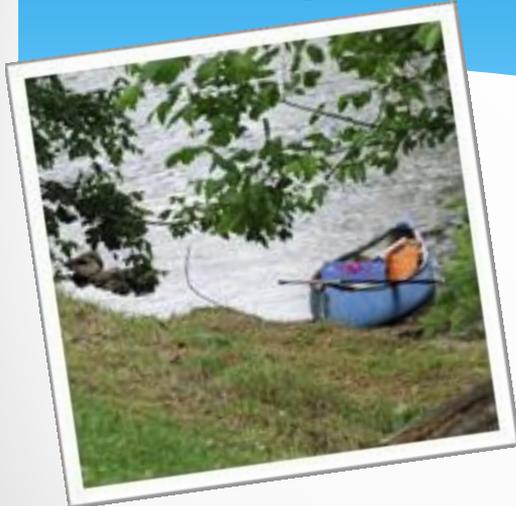
↪ Our volunteer group worked with marketing consultant, Susan Copeland of Abingdon, to create a brand identity for the festival and a logo that features the designated Scenic River, the area's ties to railroad history, mountain scenery and the fresh water mussels found in the Clinch River.



Little did they know at that time, the Clinch River Festival would take on a life of its own and become a very well known regional happening!



# Every year the town of St. Paul, Virginia comes alive with the flavors of the region...



St. Paul shows off its uniqueness, blending...

↳ River & Railroad Lore & History

↳ Art and Photography

↳ Rides and Games



St. Paul is home to festival-goers who come to celebrate the Clinch River!

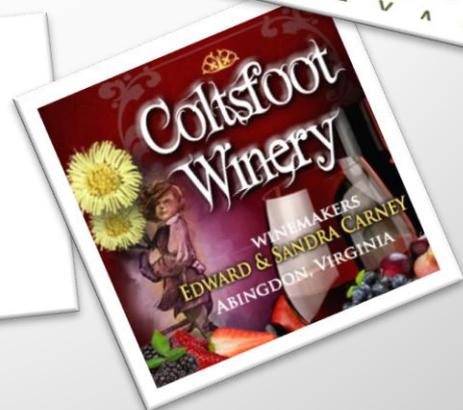




➤ Great Local & Regional Entertainment

➤ Samplings from Local Vineyards

➤ Great Festival Foods





↳ Birding & Nature Walks

↳ Photography Workshops

↳ 5.5K Trail Run

↪ Our Scenic River is home to rare and endangered fresh water mussels, more varieties of fish than any river in Virginia.

↪ Miles of free-flowing canoeing, kayaking and tubing.



There's something for everyone,  
young and old, at the  
Clinch River Days Festival.



And the best part...



**St. Paul**  
-A MOVING RIVER EXPERIENCE-

**80% OFF** .COM

A weekend of fun in the mountains... A weekend of fun in the mountains... A weekend of fun in the mountains...

**...all events and performances are FREE.**

# The 2013 Clinch River Days Scrapbook

Celebrating Mountain Heritage and  
the Clinch River...

# St. Paul Railroad Museum Gallery Reception



  
**The Clinch River Days Festival**  
Reception at the  
**Rail Road Museum**  
St. Paul, Virginia  
Thursday, May 30, 2013  
six o'clock in the evening  
Featuring the work of  
renowned local artist  
**Nadya Warthen-Gibson**  
Local wines and refreshments will be served.  
**The Heart of Appalachia  
Community Orchestra**  
will perform on the lawn.  
276.762.5544 for details  
~ Casual Attire ~



St. Paul  
Railroad  
Museum  
Gallery  
Showing &  
Reception



2013  
*Clinch River Days*

*St Paul  
Artisan Walk*



Artisan's  
Walk on  
4<sup>th</sup> Avenue  
celebrating  
our local  
artists and  
crafters



6/1/2013



*Clinch River Cruisers*

Clinch River  
Cruisers  
Classic  
Car &  
Motorcycle  
Show  
~  
Downtown  
St. Paul

ter, fried pites, herbs, radishes, jewelry, beans, stories, cornbread, recipes, needlework, spring peas, catching up, trees, knitting, day lilies, family, succulents, signs, scarves, doilies, sharing, cabbage, weaving, spice, lemonade, laughs, mini bread, coffee, muffins, hugs, artisans, baskets, seeds, neighbors, cupcakes, painting, smiles, toys, music, greetings, salads, afghans, kids, visiting, creating, memories in St Paul Clinch River Farmer's Market - Clinch River Days 2013



*Clinch River  
Farmer's Market*

# Farmer's Market under the pavilion at Market Square

fruits, vegetables, flowers, friends, cookies, onions, handcrafts, relaxing, crochet, quilts, tomato plants, bread, farmers, handmade soaps, apple but



# Faces of the Festival





The Clinch  
&  
Oxbow  
Lake  
alive with  
activity



Save the date...

The 2014  
Clinch River  
Days Festival

**May 29, 30, 31**