



# **Outdoor Recreation: A “Quality of Life” Community Amenity**

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# About Lynchburg

- “Recreation” (trails, outdoor activity, and special events) is the #1 reason citizens visit Downtown Lynchburg
- More than 80 miles of hiking and biking terrain
- Blue Ridge mountains and the James River
- Named an Outstanding Runner Friendly Community” in 2011
- Named one of National Geographic’s “Top 50 Adventure Towns”
- 20% of males in Central Virginia say “Fishing” is #1 way to spend leisure time



# Community Partnerships

#LynchburgVA

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**LOVE**  
**SHARE**

**Do you want a vacation or an experience?**  
Whether it's a tale of your greatest catch or the time you caught air on the ski slopes, endless memories and stories will begin in Lynchburg. Discover miles of trail, float down the James River, climb indoor rock walls or ski year-round. You'll be talking about your vacation for years to come. [www.DiscoverLynchburg.org](http://www.DiscoverLynchburg.org)

David Dudley, Professional Angler

Blackwater Creek Trail

Jefferson Street Brewery

James River

The National D-Day Memorial

Liberty Mountain Snowflex Centre

Sans Soucy

*discover* **lynchburg**  
VIRGINIA



# RIDE Solutions



Bike to Work event at Friday Cheers – all who arrive via bicycle receive free admission.

# Special Events



28<sup>th</sup> Annual James River Batteau Festival



Turkey Trot – Thanksgiving Day race, sponsored by Presbyterian Homes



Angel's Race Triathlon



James River “Splash and Dash” – sponsored by the James River Association

# Special Projects



**Share the Love!**

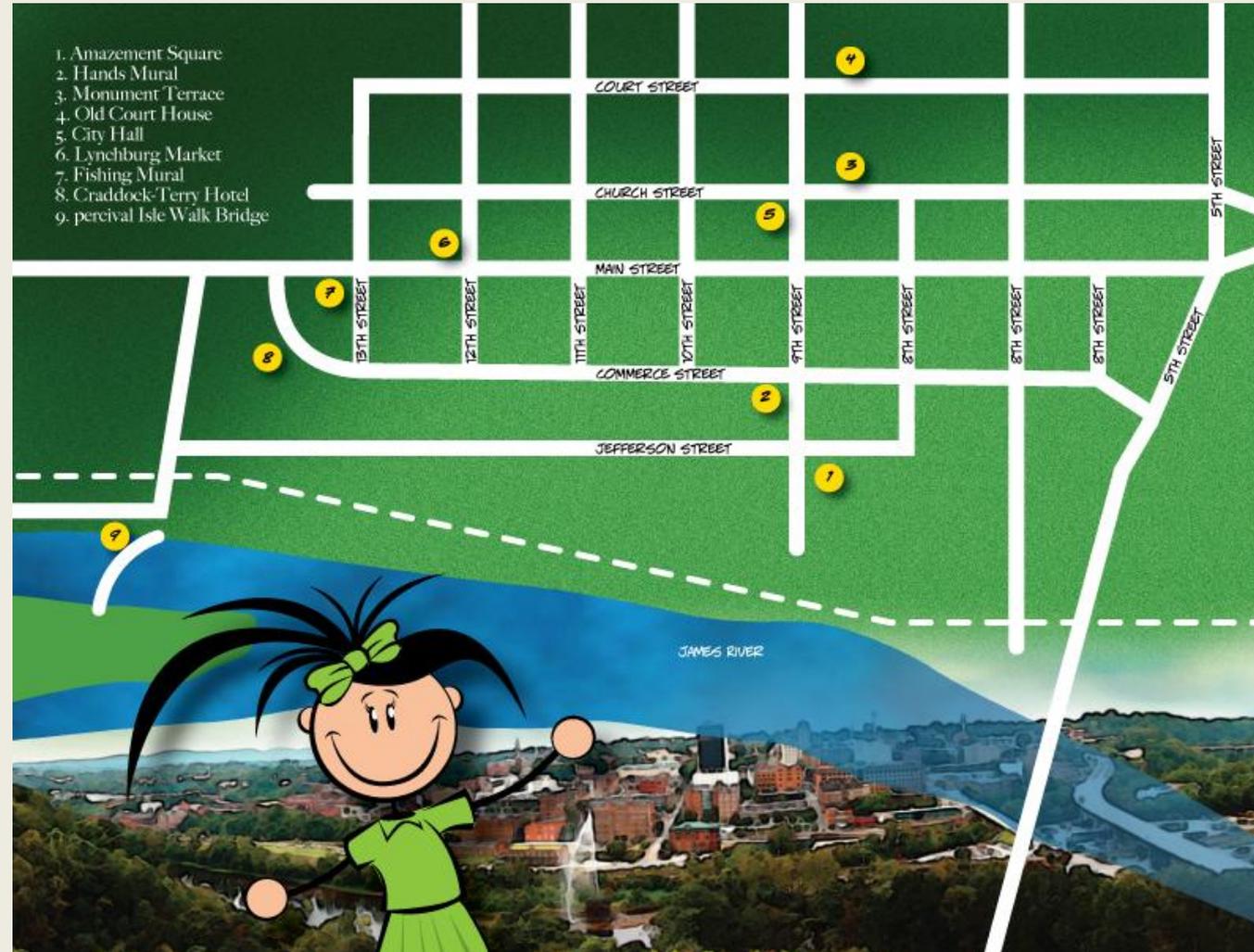
Located at  
Percival's Island  
Trailhead

Cooperative  
project between  
Arts Council,  
Discover  
Lynchburg, James  
River Arts &  
Culture District,  
Parks & Recreation

# Live Healthy Lynchburg

Lynchburg Legs is a story about a girl with a mysterious clue. She takes a walk around downtown Lynchburg trying to solve the mystery. The walk is 1.6 miles total and makes a loop that starts and ends at Amazement Square.

Free copies of the book are available at Amazement Square and the Downtown Market.



# Business & Residential

“The plan is to divide the wide open space, with its exposed brick and wood beams, into about 47 apartment units. It would give people a one-of-a-kind view of Blackwater Creek and the bike trails alongside it. In fact, the trail and creating an active, lively neighborhood in the area, is integral to the project.” – Developer Tobi Jaeger



Cliff's Edge Lofts' Community Room and pocket park at Blackwater Creek Trail

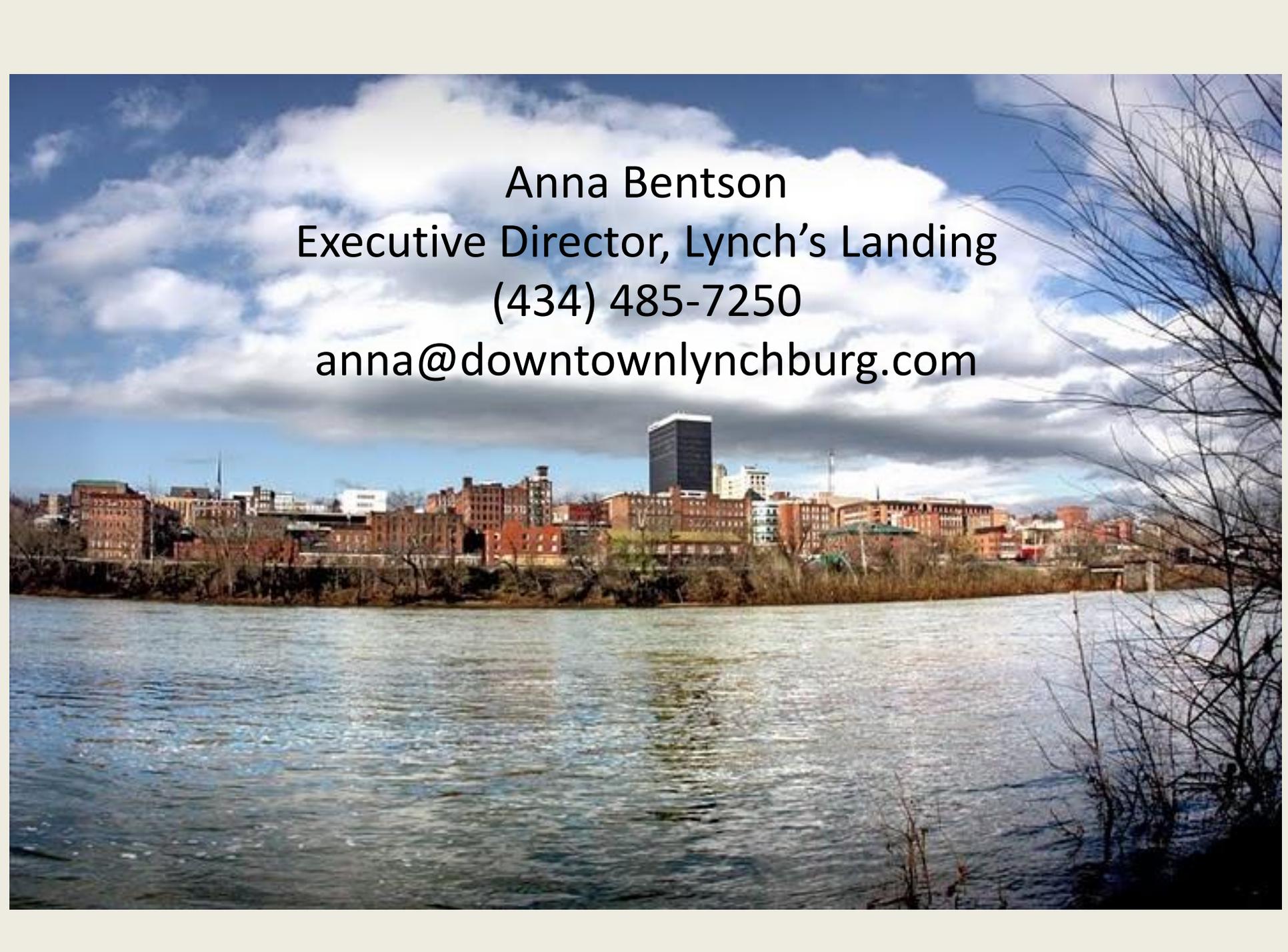


James River Float Company



- **Branding and Marketing Refocus on the James River**
- **Extension of trail networks and park improvements**
- **Bike, pedestrian friendly facilities for residents**
- **Increased cooperation between Lynchburg and Amherst Co.**
- **Envision the James**





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