



10 Things To Know About Design



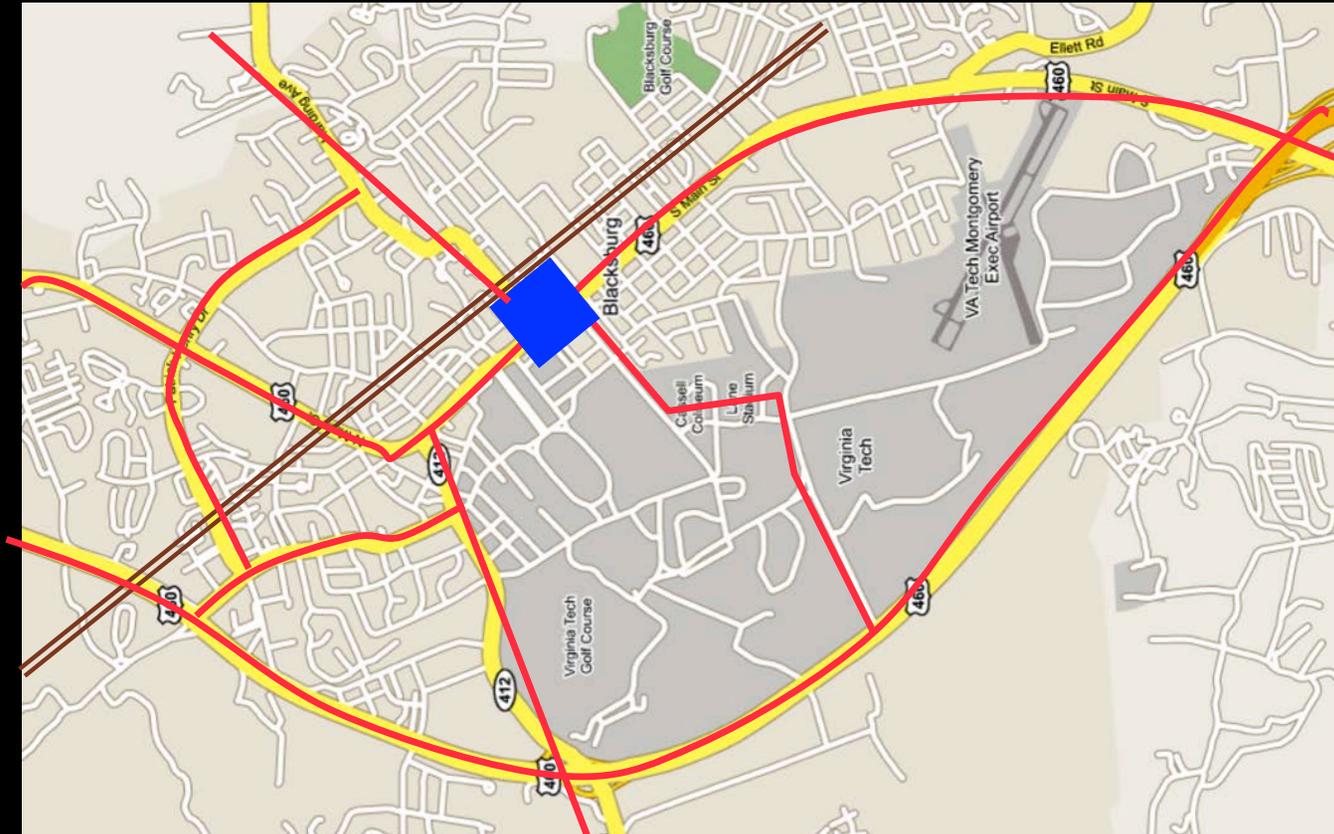
2. The Fabric of Downtown: The Elements



Downtown Design Character:
Consistency with Variety

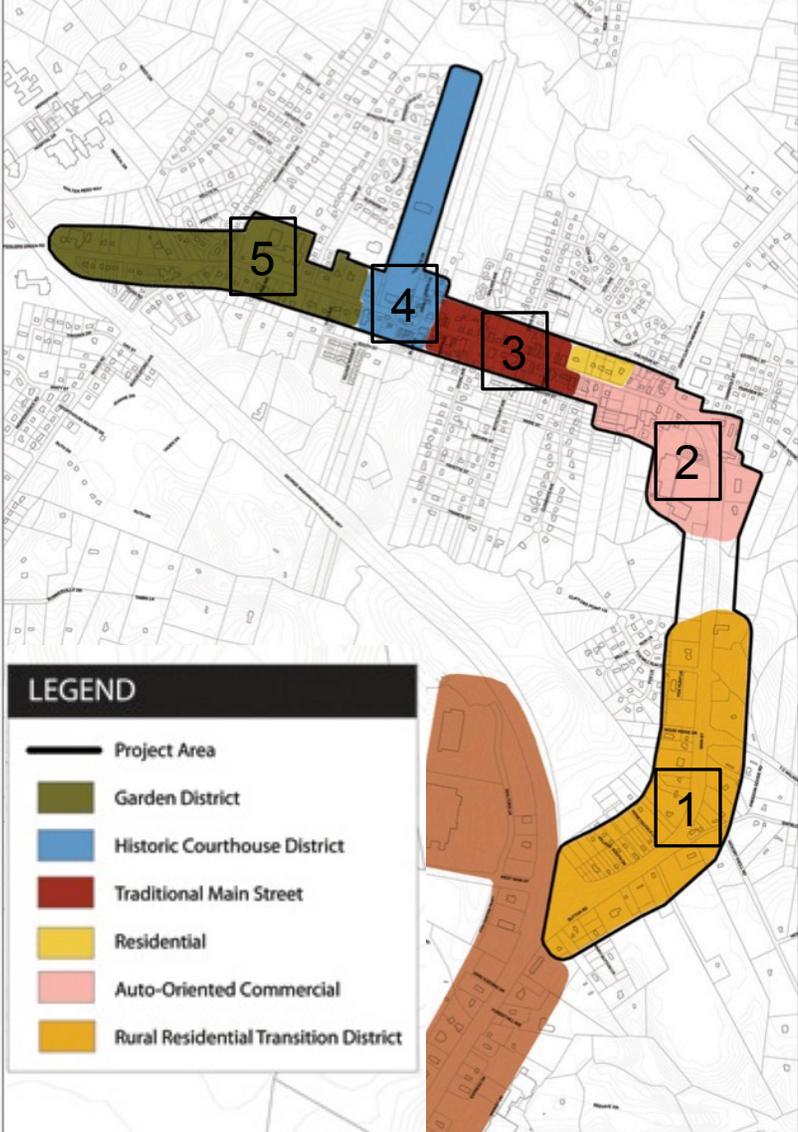


Topography and Setting



Street Hierarchy and Layout

Overall Design Character and Land Uses





Regional Highways and Community Corridors



Edges, Districts and Nodes



Street Walls and Open Spaces



Access: Railroad and Bridges



Access and Entry to Downtown



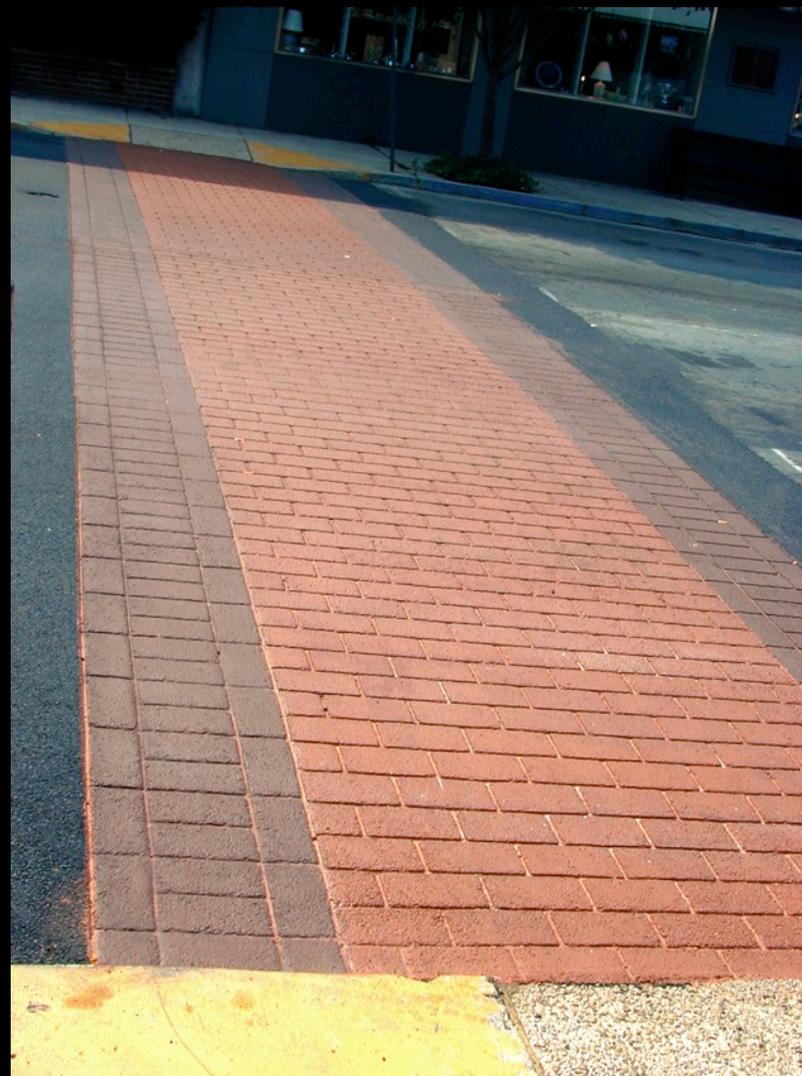
Gateways



Streets and Alleys



Parking



Paving



Sidewalks



Landscaping



Edges



Street Furniture



Trash



Utilities: Streetlights



Utilities: Traffic Signals



Utilities: Overhead Wires



Signs



Parks/Open Spaces



Public Art - Temporary



Public Art - Permanent

Building Types in Downtown



- Typical Commercial
- Special Use (Train stations, govt, post office, church)
- Institutional buildings,
- Residential buildings
- Factory/Warehouse



Building Forms, Scale, Style and Materials



Rears of Buildings



Materials and Elements



Paint



Awnings



Gold Leaf Signs

Plastic Back-lit Signs

Awning Signs

Window Signs

Signs



10 Things To Know About Design



1. The Elements



Exercise

- Note the elements that make your downtown unique:
- Are they being used to their full advantage?