

Economic Restructuring Committee & Its Role in Entrepreneurship

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do downtown



Committee

Committee Structure

Annual Work Plan



Resources

Vision Document

Business Resource Guide

Business Recruitment Guide

Student Projects

Technical Assistance Visit & Report



Partnerships

Merchants of Historic Downtown Harrisonburg

Downtown Dining Alliance

Department of Economic Development

Small Business Development Center



Services

Massanutten Resort Craft Fair
Downtown Gift Check Program
Business Resource Team
Focus Groups
Façade Enhancement Grants



New Projects

Merchandise

BizLoan Program

Building Entrepreneurial Economies Grants

Downtown Culinary District



Video

Downtown Culinary District

By Blair Boswell



Wrap-Up

Discussion

Questions