

DESIGN ASSESSMENT

Rate the following for each of three areas in the downtown.

- + means positive,
- 0 means neutral-neither positive or negative, and
- indicates a negative,
- na indicates not applicable.

Put a few words in the "Comments/Ideas" column to remind you why you gave this rating and note ideas for possible improvements. Take pictures.

BLOCK _____

		Rating (+ - 0)	Comments/Ideas
Buildings	Maintenance		
	Quality of improvements		
	Image of the businesses as reflected by the building		
	Visual quality of the retail interiors as viewed from the street		
	Effectiveness of window displays		
	Appearance and appropriateness of business signs		
Sites (Private Property)	Maintenance and general appearance of private spaces whether parking or green space.		

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BLOCK _____

Public Spaces	Maintenance		
	Overall general image		
	Sidewalks		
	Crosswalks		
	Light poles and traffic signals		
	Utilities		
	Trash Cans		
	Benches		
	On-street parking		
	Public parking lots		
	Planters (public)		
	Planters (private)		
	Hanging baskets		
	Street trees/tree grates		
	Planting beds		
	Hedges/Edges of lots/Fences		
	Parks/open spaces (public)		
	Signs (Regulatory)		
	Signs (Street)		
	Directories/Wayfinding		
	Banners		
	Public Art (sculpture/historic plaques/murals/fountains/other environmental art)		