



2016 Training Opportunities

Virginia Main Street Training Opportunities

April 6, 13, and 20: Regional Rev Ups: The anatomy of historic tax credits on Main Street, Hopewell, Marion, and Harrisonburg, VA

These three regional training opportunities will pick up where the historic tax credit webinar left off, with each workshop featuring preservation professionals and users of the credits, as well as tours of recently completed projects.

May 6: Getting More Bang for the Buck: Determining the fiscal impact of Main Street events

This webinar will explore evaluating your community's festivals and events and how their economic impact exposes the value of local Main Street revitalization efforts.

July 11-13: Downtown Intersections, Staunton, VA

Presented by DHCD and the Virginia Main Street program in partnership with Staunton Downtown Development Association, this inaugural meeting promises two-and-a-half days of field and classroom sessions spanning topics geared toward strengthening your downtown revitalization efforts, as well as an awards events to recognize the milestones of the designated communities.

Nov. 1, 3, and 4: Regional Rev Ups: Advancing Main Street momentum with good data, Wytheville, Culpeper, and Farmville, VA

Main Street must be able to demonstrate the wise use of resources, which translates to real change on the ground: new businesses open, associated jobs, buildings redeveloped, and numerous other metrics of success. These three regional trainings will center on how to understand market data for strategic focus and how to identify milestones to communicate forward momentum.

Department of Housing and Community Development Events

April 12, 14, 20, and 21: Small Business and Regional Economic Development Programs

Abingdon, Danville, Staunton, and Richmond, VA

Funding is available for the Building Entrepreneurial Economies (BEE), Building Collaborative Communities (BCC), Community Business Launch (DBL) and Virginia Individual Development Account (VIDA) programs for fiscal year 2016-2017.

April 11: Industrial Revitalization Fund (IRF) How-to-Apply Workshops, Lexington, VA

The IRF program provides funding for construction projects to redevelop any non-residential structure significant to the community due to size, location, and/or economic importance that is aligned with local and regional economic development strategies. More information for these DHCD events available at:

www.dhcd.virginia.gov.

Recommended Training Opportunities Provided By VMS Partners

May 13: Downtown Symposium, Martinsville, VA

The Virginia Chapter of the American Planning Association (APA VA) and the Virginia Downtown Development Association (VDDA) are teaming up to hold the Southside Section Symposium to explore how community leaders are using education as a downtown revitalization tool. Information is available at

www.facebook.com/events.

May 23-25: Main Street Now Conference, Milwaukee, WI

This year’s conference will bring together doers, makers and innovators to address challenges facing 21st century downtowns and commercial districts, while building on collective insights to take advantage of opportunities on the horizon. Information is available at: www.mainstreet.org.

June 1, 15, and September 16: Preservation Virginia Workshops

Virginia Beach, Alexandria, and Lynchburg, VA

In partnership with the Virginia Department of Historic Resources, Preservation Virginia offers training opportunities to volunteer architectural review board members, city and county administrators and staff, professionals in the field, students and interested citizens, and satisfies ongoing requirements for Certified Local Government (CLG) members. Information available at: www.preservationvirginia.org.

Oct 16-17: Preservation Virginia Conference, Charlottesville, VA

For two days some of the nation's most respected thinkers and practitioners in the fields of historic preservation and sustainable building converge to explore and chart the moving frontier of historic preservation. Information is available at: www.preservationvirginia.org.

Training Attendance Policy

Virginia Main Street (VMS) trainings are an important opportunity to gain new skills, network with other communities, and learn about resources available for downtown revitalization. Every attempt is made to make trainings an excellent learning experience that is convenient and reasonably priced. Because attendance at trainings is important, VMS has developed the following attendance policy.

- ❑ Each Designated Community is expected to attend as follows:

Accreditation by the National Main Street Center (NMSC) is determined by the Local Organization’s adherence to and successful fulfillment of the Center’s Ten Standards of Performance. Of these Standards is the designated community requirement to conduct a program of ongoing training for staff and volunteers.

To that end, the **local organization agrees to continue program volunteer and staff development in the Main Street Approach by attending training as provided by Virginia Main Street and the National Main Street Center. Executive staff is expected to attend all VMS training.** Attendance by paid executive staff is mandatory for three (3) of four (4) annual VMS-sponsored trainings. Attendance at trainings sponsored by the Center is highly encouraged.

-Virginia Main Street Annual Letter of Agreement

- ❑ Attendance by DHCD Commercial District Affiliates is considered an element of their “active participation” which is necessary to maintain their status.

If you have questions about this policy, please contact Virginia Main Street at (804) 371-7030.