

US Department of Housing and Urban Development
Virginia Department of Housing and Community Development

National Disaster Resilience Competition

**Opportunities
for Virginia Localities**

OVERVIEW

May 18, 2015

Background on the HUD National Disaster Resilience Competition (NDRC)

- ◆ Funding for the competition is from the Community Development Block Grant disaster recovery (CDBG-DR) appropriation provided by the Disaster Relief Appropriations Act, 2013 (PL 113-2).
- ◆ CDBG-DR funding was previously allocated using a formula.
- ◆ However, the law specifies the funding must be used to address unmet recovery and revitalization needs in the most impacted and most distressed areas – and HUD’s data on earlier disasters does not adequately capture that information.
- ◆ The *National Disaster Resilience Competition* allows an eligible jurisdiction to make its case for unmet recovery and revitalization needs in the most impacted and most distressed areas.
- ◆ The Rockefeller Foundation is working with HUD to provide NDRC applicants with a better understanding of resiliency.

There are 67 eligible applicants for the \$1 billion NDRC – all Presidentially Declared Major Disasters in 2011, 2012 or 2013 are “Qualifying Events.”

Virginia’s “Qualifying Event” was Hurricane Irene

In August 2011, Irene struck the US as a Category 1 hurricane in eastern North Carolina and moved north along the Mid-Atlantic Coast. Coastal North Carolina, Virginia, and Maryland experienced moderate wind damage, but there was considerable damage from falling trees and power lines.

In the Commonwealth of Virginia, a Major Disaster Declaration was pronounced on September 3, 2011 for the majority of counties and independent cities.





NDRC projects must meet one of the three HUD Community Development Block Grant (CDBG) National Objectives:

- ◆ Benefit low- and moderate-income persons.
- ◆ Prevent or eliminate blight.
- ◆ Meet other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community, and other financial resources are not available to meet such needs.



Additionally, HUD has six goals for the competition:

1. To *fairly allocate* remaining PL 113-2 CDBG disaster recovery funds.
2. To create multiple examples of *local disaster recovery planning that applies science-based and forward-looking risk analysis* to address recovery, resilience, and revitalization needs.
3. To leave a legacy of *institutionalizing* in as many states and local jurisdictions as possible the implementation of *thoughtful, innovative, and resilient approaches to addressing future risks*.

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4. To *provide resources to help communities plan and implement disaster recovery* that makes them more resilient to future threats or hazards, including extreme weather events and climate change, while also improving quality of life for existing residents and making communities more resilient to economic stresses or other shocks.
 5. To fully *inform and engage community stakeholders* about the current and projected impacts of climate change and to develop pathways to resilience based on sound science.
 6. To *leverage investments from the philanthropic community* to help communities define problems, set policy goals, explore options, and craft solutions to inform their own local and regional resilient recovery strategies.



The NDRC grant proposal is complex and involves a lot of work.

- ◆ Each locality joining the project needs to identify at least one FTE to carry out the PHASE I activities, which include data analysis, public outreach, partner identification, and proposal writing. (PHASE I **MUST** *be completed to participate in PHASE II*).
- ◆ Additional staff may be needed to prepare the second proposal; we'll know more when Virginia is invited to continue to PHASE II.

why apply?



**The minimum grant award is
\$1,000,000.**

**The maximum award is
\$500,000,000.**

***... but there are
some strings attached***



NDRC Funding:

- Activities must address the unmet needs of vulnerable populations in target areas.

and

- Activities must be linked to the identified need and primarily benefit residents of the target area.

and

- Activities must improve resilience to threats, including climate change.

Additionally...



- ➔ At least 50% of the funds requested must be used for activities that benefit low- and moderate-income persons in the form of services, area benefit, housing or jobs.
- ➔ Up to 50 percent of the grant may be used to for activities under the urgent need or prevention/elimination of slums/blight; or to meet other community development needs which are urgent because existing conditions pose a serious and immediate threat to the health or welfare of the community, and other financial resources are not available to meet such needs.



Grant funding may not be used for:

- Activities that do not primarily benefit the target area.
- Activities that do not meet a CDBG national objective.
- Activities carried out on or before the date of the letter announcing the award.
- Temporary measures (sandbags, etc.), disaster/emergency response activities or equipment.
- Activities that do not tie-back to the qualifying disaster.



Target Areas for HUD-NDRC Funding

There are **FOUR QUALIFYING CATEGORIES**
(*types of damage* from the disaster):

- ◆ **HOUSING**
- ◆ **INFRASTRUCTURE**
- ◆ **ECONOMIC REVITALIZATION**
- ◆ **ENVIRONMENTAL DEGRADATION**



Virginia's Target Areas for NDRC Funding are qualified under

- **HOUSING**

- More than 50% of people living in the target area earn less than 80% of the area's median income.
- A concentration of housing damage from the qualifying event is still affecting at least 10% of the homes in the target area.
- 20 or more households are still displaced due to the disaster and not served.
- There are 20 or more housing units that are still damaged or were not *resiliently* repaired in or near a most impacted and distressed target area.

- **INFRASTRUCTURE**

- **ECONOMIC REVITALIZATION**

- **ENVIRONMENTAL DEGRADATION**

Virginia's Approach

THRIVE: Resilience In Virginia

Unite The Region

- Create an alliance of local governments
- Build public/private outreach, connectivity and consensus
- Focus on common challenges and opportunities

Create Coastal Resilience

- Leverage existing studies and projects
- Incorporate physical, social, economic effects
- Build a Coastal Resilience Lab/Accelerator

Strengthen Vulnerable Neighborhoods

- Emphasize known vulnerable populations
- Align with HUD's Livability Principles
- Create micro - neighborhood preparedness plans

Improve Economic Vitality

- Concentrate expertise, resources, innovation
- Focus on: Maritime, Storm, Flood, & Rising Water Resilience
- Build businesses and a labor force to manage water

Build Water Management Solutions

- Generate cross-discipline impacts
- Reduce emergency response burdens
- Measure improvement quantitatively

Structure of the HUD-NDRC Funding Opportunity

Applying to the HUD-NDRC is a two-step process:

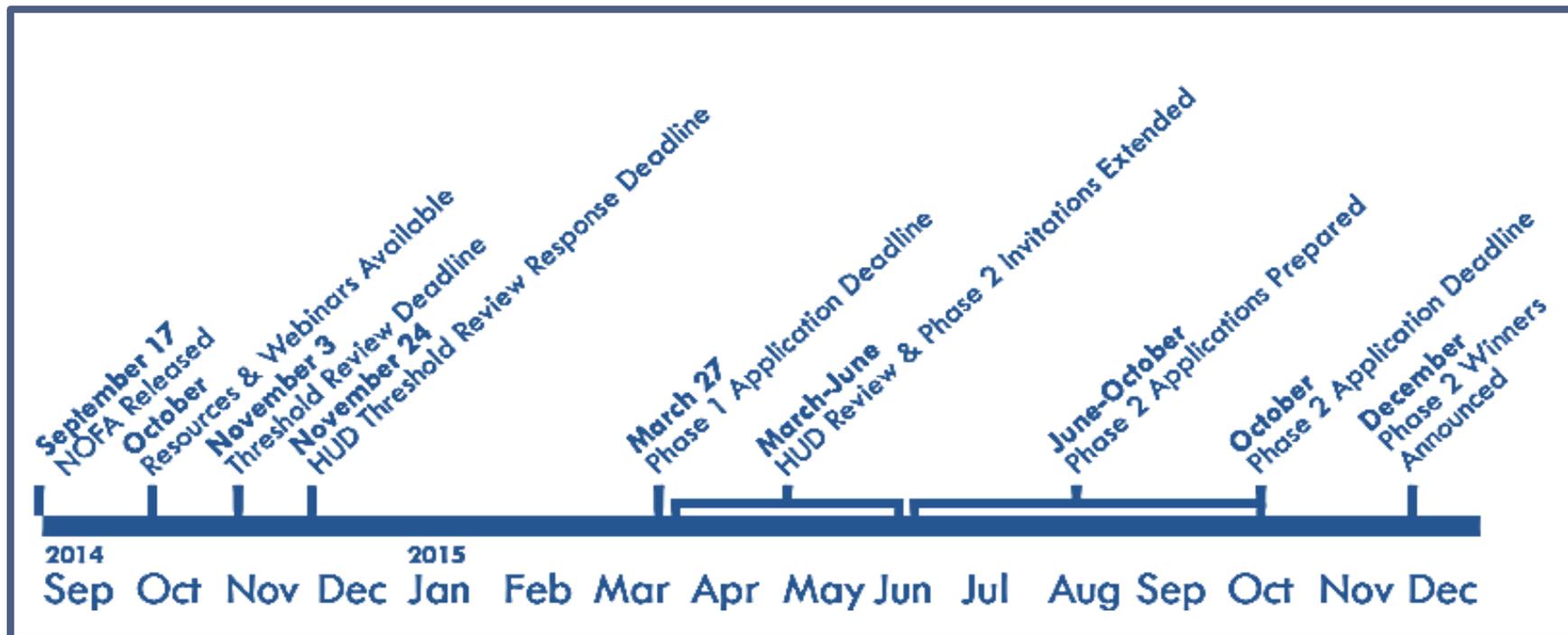
Phase I

- Threshold Requirements (for Qualifying)
- Cross-disciplinary technical capacity
- Community Engagement/ Consultation
- Partners and Leverage
- Supporting Documentation
- Deadline to qualify additional localities: **July 1, 2015**

Phase II

- Identifying Projects (1st round – Norfolk & Chesapeake)
- Benefit-cost analysis (BCA) of 1st round projects
- Public Hearing I
- Identifying Projects (2nd round – other localities?)
- Revision/Selection of projects
- Obtain leveraging commitments
- Grant writing & preparation
- Public Hearing II
- Red team review
- *(Estimated)* DEADLINE: **October 27, 2015**

HUD-NDRC Timeline



Note: The timeline is subject to change: the original deadline for PHASE I applications was March 16th.

PHASE I STEPS

Review Data
on Damage
from Irene

Conduct
Windshield
Surveys/
Create Maps

Identify
Partners

Hold Public
Hearing on
Approach

PHASE II PROJECT AND PROPOSAL DEVELOPMENT:

Identify
projects

Benefit-
Cost
Analysis

Public
Hearing
#1

Revision/
Final
Project
Selection

Public
Hearing
#2

Obtain Supporting Materials, Develop Proposal

Deadline:
10/31

Forms Required for PHASE I

- 1. MID-URN Checklist** *Documents that locality meets Threshold Requirements*
- 2. Consultation Summary** *Documents the locality's outreach to stakeholders in the community, including Residents, Advocacy groups, Nonprofit agencies, Businesses, State and local agencies*
- 3. List of People who commented at the Public Hearing** *Documents stakeholders who participated in the Public Hearing and their organizational affiliations (if any)*
- 4. CDBG-NDR Crosswalk Checklist** *Assures all proposal requirements are present and serves as a Table of Contents*



Supporting Materials Needed for PHASE I

- 1. Partner Documentation (letter) for Each Partner**
- 2. Documentation (letter) of any Leverage available**
- 3. List of People who commented at the Public Hearing**
- 4. Maps, Drawings or Renderings, including a map showing the area with unmet needs that is home to vulnerable populations**

Narrative sections of the PHASE I Application

1. Using the format provided, describe how your locality meets the NDRC **Threshold Requirements**. (An example is available.)
2. Describe your locality's **Capacity** to carry out projects. Does your locality have particular strengths? If your locality faces challenges (rural, elderly population, etc.), what strategies will you employ to mitigate them?
3. For the section on Cross-disciplinary technical capacity:
 - a. What experience do you have with local and area-wide comprehensive planning? With implementing large, complex programs or projects?
 - b. Describe how you have the data analysis, public works, affordable housing, environmental quality, community engagement, design and engineering, economic revitalization and other relevant capacity to quickly launch and implement a major project? Alternatively, how will you get the capacity?



Narrative sections of the PHASE I Application

4. Describe the unmet **Need and Extent of the Problem** in your locality.
5. Describe **Outreach** to stakeholders and **Ideas** that will address the needs of vulnerable populations in qualifying areas.
6. Describe how the Approach will address the unmet needs of vulnerable populations in the qualifying areas.
7. Provide narrative summary of citizens' comments made at the Public Hearing. Organize comments by topic, and for each, include the response of the locality/state (NDRC Grant Applicant).

Community *Engagement*

**should occur
at multiple levels:**

- ◆ Engage community stakeholders, including residents, businesses, public and private nonprofit agencies, in discussing and identifying unmet recovery and resilience needs, and designing and selecting approaches to address the needs.
- ◆ HUD lists requirements for outreach to specific Agency/Organizations Requirements in Appendix I.
- ◆ Outreach activities should target those who are among the most vulnerable to future threats and hazards, including climate change.
- ◆ **Public Hearing** -- a link to the Phase I application materials must be posted on the locality's website prior to the hearing

Document these activities on the **Consultation Summary Chart**.





Virginia's Current NDRC Project Partners



Government Partners

- Virginia Department of Housing & Community Development (Lead Agency)
- City of Chesapeake
- City of Norfolk
- Office of the Secretary of Public Safety and Homeland Security
- Virginia Housing Development Authority
- Virginia Department of Emergency Management
- Virginia Department of Environmental Quality
- Virginia Department of General Services



Government Partners

- Virginia Department of Health
- Virginia Department of Military Affairs
- Virginia Department of Planning & Budget
- Virginia Department of Transportation
- Virginia Port Authority/The Port of Virginia
- Accomack-North Planning District Commission
- Hampton Roads Planning District Commission



Partners from Academia

- The College of William & Mary
- Eastern Virginia Medical School
- George Mason University
- Hampton University Architecture
- Old Dominion University
- Strome Entrepreneurial Center and Gaming Hub
- Virginia's Community Colleges
- Virginia Institute of Marine Sciences



Private Sector Partners

- ARCADIS Engineering
- Concursive Corporation
- Cox Communications, Inc.
- Newport news Shipbuilding
- Resilient Corporation
- Timmons Group
- Towne Bank
- Work Program Architects



Non-Profit Partners

- Access Partnership
- Elizabeth River Project
- Garden Club of Norfolk
- Hampton Roads Center for Civic Engagement
- Hampton Roads Chamber of Commerce
- Hampton Roads Community Foundation
- Hampton Roads Workforce Development Board (Opportunity, Inc.)
- Lafayette Wetlands Project



Questions?



Questions?



Interested in participating in Virginia's NDRC project?

Send a **Letter of Intent** to participate, including the name, email and number of your locality's **designated contact**, to Chris Thompson at Chris.Thompson@dhcd.virginia.gov.

PHASE I activities must be completed as soon as possible, so the **DEADLINE for joining the project is June 1, 2015**.