



Program Contacts

Main Street Email

mainstreet@dhcd.virginia.gov

The Virginia Main Street Program is a preservation-based economic and community development program that follows the Main Street Approach by the National Main Street Center. Virginia Main Street offers a range of services and assistance to communities interested in revitalizing their historic commercial districts. While the program was designed to address the need for revitalization and on-going management of smaller to mid-sized downtowns, aspects of the Main Street Approach may be applied successfully in other commercial settings.

Eligibility

As resources allow, Virginia Main Street holds a competitive application period for historic commercial districts who wish to become Designated Virginia Main Street Communities. While VMS is not accepting applications at this time, VMS is always looking to work with any historic commercial district, regardless of their size and location.

All historic commercial districts that are interested in using the Main Street Approach are eligible to become DHCD Commercial District Affiliate Partners.



**MAIN STREET
AMERICA®**

2018 Coordinating Program

Small Real Estate Developer Training and Capacity Building

Cultivating Neighborhoods and the Small-Scale Development Movement

Educational Lecture Locations and Dates

MONDAY, MARCH 18

4-6 p.m.

Harrisonburg
City Hall

TUESDAY, MARCH 19

9-11 a.m.

Wytheville
Heritage Preservation Center

TUESDAY, MARCH 19

5-7 p.m.

Petersburg
Cameron Foundation

[Click Here](#)

Program Resources

- [Virginia Main Street Program Guide](#)
- [2019 Virginia Main Street Training Calendar](#)
- [30 Years of Impact: How the Main Street program has revitalized Virginia communities](#)
- [Designated Virginia Main Street Communities](#)
- [DHCD Commercial District Affiliate Application](#)
- [VMS blog](#)
- [VMS Travel Guide](#)
- [Visit Main Street](#)
- [Revitalization Resources](#)
- [VMS Training Archive](#)
- [Economic Restructuring](#)
- [VMS "Getting Started"](#)
- [Resources for Virginia's Downtowns](#)
- [Virginia Main Street PowerPoint Presentation Handout](#)
- [General Talking Points](#)

Program Highlights

- [2020 Commercial District Affiliate Grant Manual \(Application deadline March 22,2019\)](#)
- [2020 Downtown Investment Grant Manual \(Application deadline March 22,2019\)](#)
- [2020 Financial Feasibility Grant Manual \(Open submission until funds are exhausted\)](#)

Helpful Links

- [National Main Street Center](#)
- [Virginia Department of Historic Resources](#)
- [Virginia Downtown Development Association](#)
- [Virginia Small Business Development Centers](#)
- [Association for Enterprise Opportunity](#)
- [Virginia Community Capital](#)

