



10 Things To Know About Design



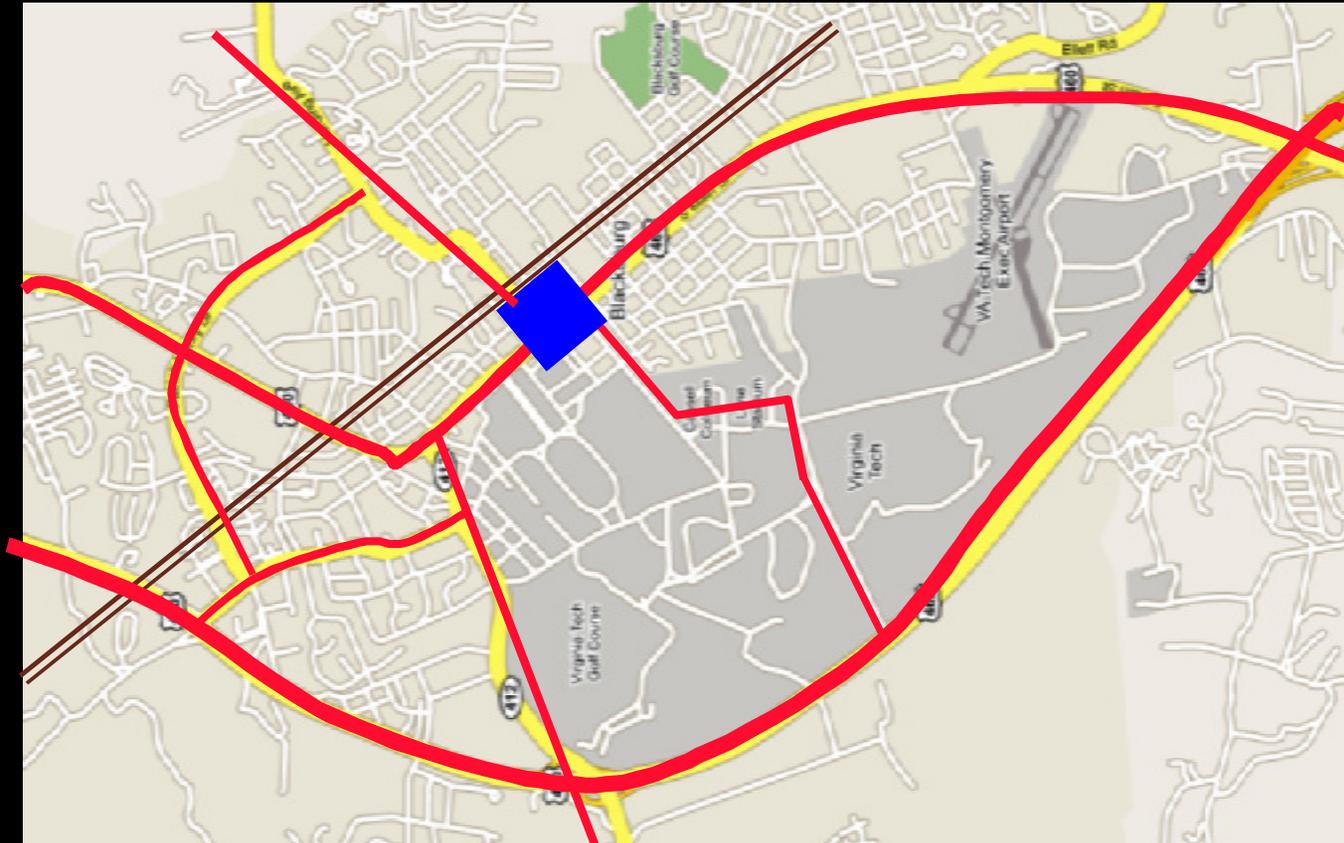
1. The Elements



Downtown Design Character:
Consistency with Variety



Topography and Setting



Street Hierarchy and Layout



Regional Highways and Community Corridors



Edges, Districts and Nodes



Access and Entry to Downtown



Access and Entry



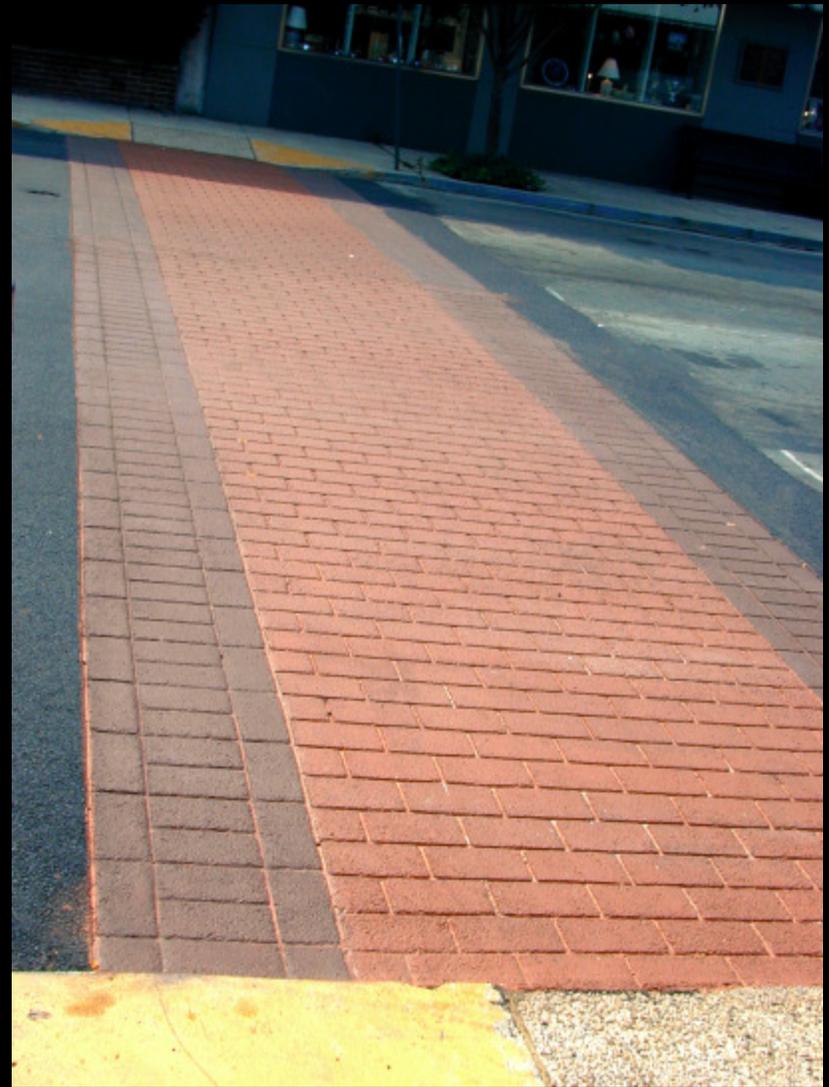
Street Walls and Open Spaces



Streets and Alleys



Parking



Paving



Sidewalks



Street Furniture



Trash



Utilities: Streetlights



Utilities: Traffic Signals, Overhead Wires



Signs



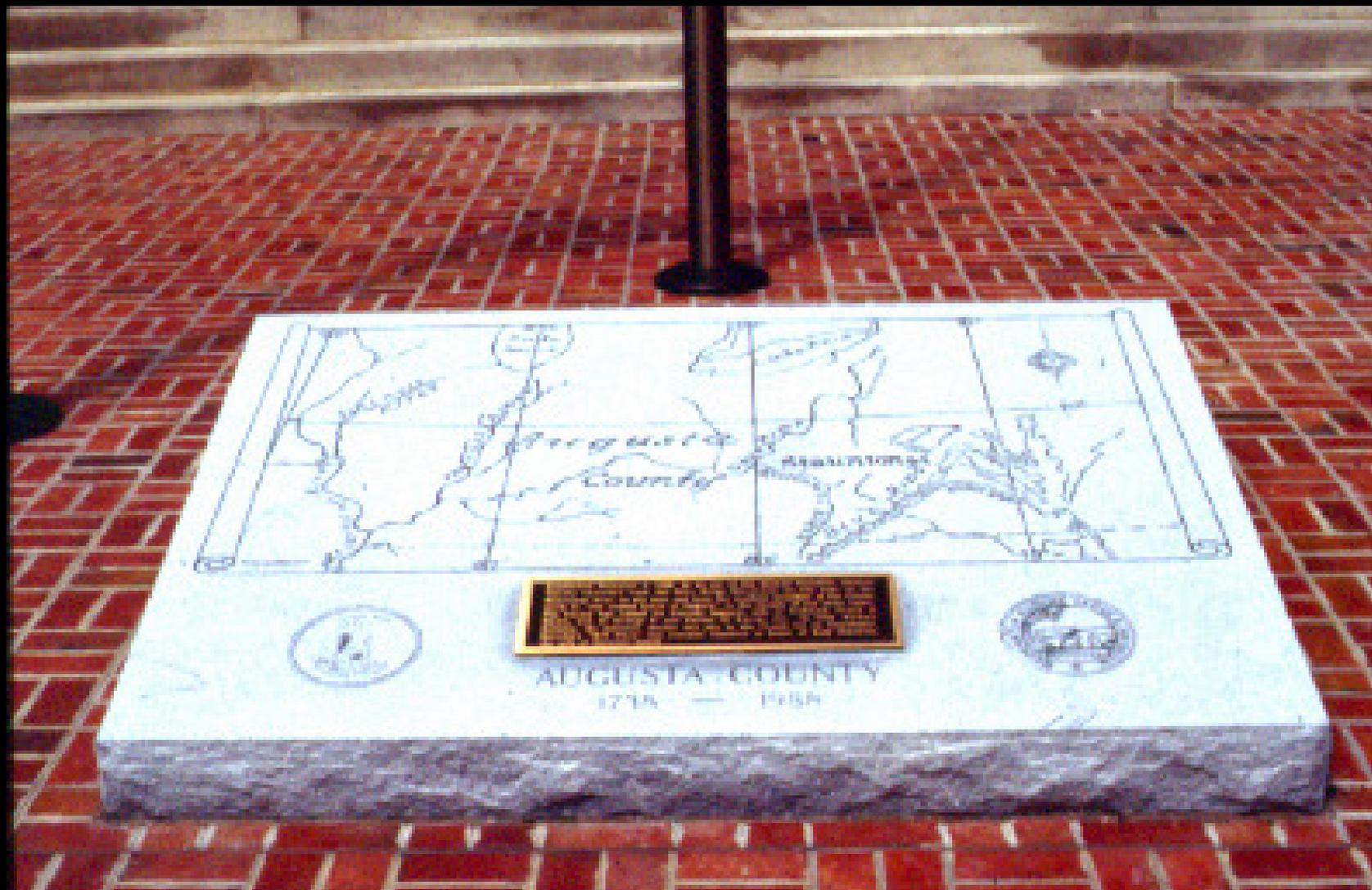
Edges



Landscaping



Parks/Open Spaces



Public Art



Railroad Tracks and Bridges



Building Forms, Scale, Style and Materials

Building Types in Downtown



- Typical Commercial
- Special Use (Train stations, govt, post office, church)
- Institutional buildings,
- Residential buildings
- Factory/Warehouse



Typical Downtown Buildings - Mercantile



Warehouses



Train Stations



Public Buildings



Rears of Buildings



Materials and Elements



Paint



Awnings



Gold Leaf Signs

Plastic Back-lit Signs

Awning Signs

Window Signs

Signs



Historic Signs



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1. The Elements



Exercise

- Note the elements that make your downtown unique: