



FY27 Competitive Planning Application Questions

Please note: Each response in this application is limited to 6,000 characters.

ECONOMIC IMPACT

1. Provide an overview of the proposed project and project activities included in the project budget. What is the specific problem, or unmet need the project is addressing
ATTACHMENTS: A 1-2-page Executive Summary must be uploaded with the application.
2. Which industry clusters identified in each participating region's Economic Growth and Diversification Plan will this project focus on? Describe how the project supports the Plan's strategies and goals. Include alignment with the region's Talent Pathway Initiative and/or Regional Entrepreneurship Initiative, if applicable.
3. What are the final project deliverable(s)? If applicable, for any pilot projects, please include outcomes that will measure the impact of the project, be sure to select the most relevant outcomes listed in the [GO Virginia Core Grant Outcomes](#) (includes the definitions).
ATTACHMENT: Upload the completed GO Virginia Core Grant Outcomes spreadsheet with the application (if applicable).

REGIONAL COLLABORATION

4. Identify the GO Virginia region(s) involved in this project and list the local units of government that are actively participating. Describe each locality's role in the project, including financial contributions, staff involvement, or other meaningful forms of participation. A minimum of two localities is required for single-region competitive applications, and at least two localities from each region are required for multi-regional competitive applications. Refer to the [Regional Collaboration and Local Participation Guidelines](#) for examples of eligible participation.
5. Describe how private industry and subject matter experts have been involved in validating, developing, or planning this project. How has industry demand informed the project's purpose and design? Identify any traded-sector companies that have been engaged and explain their role or input.
6. Describe any existing programs with similar goals and explain how this project will complement—not duplicate—those efforts. Please indicate how partners and complementary efforts have been engaged with the development of this proposal. Describe any cost efficiencies identified through collaboration with project partners.



VIRGINIA INITIATIVE FOR
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IN EACH REGION

PROJECT READINESS

7. Describe the project budget and sources of matching funds. **ATTACHMENTS:** Upload the DHCD [Sources and Uses Budget template](#) and Match Verification Form template with the application.
8. Describe the project timeline and the specific project milestones and deliverables that will be utilized to track project progress. **ATTACHMENTS:** Upload the [Milestones and Drawdown Schedule \(DHCD Template\)](#).
9. Describe how the project will be implemented across participating regions. Outline the roles and responsibilities of the project team, including how tasks are divided among administrators, support organizations, and partners. Explain how communication will be managed across regions to ensure coordinated execution.

10. PROJECT SUSTAINABILITY

11. Explain how this planning, feasibility, or small-scale pilot effort will position the region for a future GO Virginia Competitive Implementation project or another source of implementation funding. What specific steps will follow this effort if it is successful? =

REQUIRED ATTACHMENTS

- Executive Summary
- [Match Verification Form](#)
- [Milestones Overview and Drawdown Schedule \(DHCD Template\)](#)
- [Budget Overview \(DHCD Sources and Uses Template\)](#)

OPTIONAL ATTACHMENTS

- [Local Match Waiver Request Form](#) (if applicable)
- Letters demonstrating [meaningful local participation](#) (if applicable)