



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION

# DOUG JUANARENA

Retired, Serial Entrepreneur

## **BIOGRAPHY**

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Doug Juanarena is a serial entrepreneur responsible for developing and commercializing a variety of technologies and companies during his career.

He was born in Panama City, Florida and grew up on USAF bases throughout the U.S. and Europe. After graduating from high school in Spain, he attended Virginia Polytechnic Institute and State University, earning a BS in Electrical Engineering in 1975. His first job was a researcher at the NASA Langley Research Center in the field of sensor and instrumentation development. In 1978, he left NASA to form Pressure Systems Incorporated focused on commercializing sensing instrumentation based on the technology he helped to develop while at NASA. In January 1996, he sold Pressure Systems to the Roxboro Group PLC of Cambridge, England where he remaining as President/CEO until July of 2000. From 1998 until 2005 he was a board member and corporate advisor to Luna Innovations, Blacksburg, VA. In August of 2000, he co-founded Luna Technologies in Blacksburg, Virginia serving as its President and CEO. In August of 2005 he founded GenTek Ventures, which focused on assisting startups with raising private equity and forming strategic partnerships. In November of 2010 joined Rackspace Hosting as a VP and site leader for the company's Blacksburg software development center. In 2013 he was appointed GM of the Rackspace Email and Office productivity business.

Doug has served as a member of the board of directors of public and private technology companies, including Delta Dental, NewVa Capital Partners venture capital fund, Nematron Inc., Luna Innovations, Weston Aerospace, and a number of early-stage technology startups. Over the past 30 years, he has been actively involved in educational advisory boards at Virginia Tech, Radford University and Christopher Newport University.

He has also served on the boards of various civic and community organizations, including the Virginia Economic Development Partnership, Virginia Technology Council, Hampton Roads Partnership, The Blacksburg Partnership, Hampton Roads Technology Council, Virginia Air and Space Center and the Virginia Peninsula Chamber of Commerce.

He married Sue Vansant in 1977. They have three children and three grandchildren. His passions include flying, and he holds a commercial pilots license.