



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION

# WILLIAM B. HOLTZMAN

Owner and President, Holtzman Oil Corporation

## **BIOGRAPHY**

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### PROFESSIONAL EXPERIENCE

Holtzman Oil Corporation, Mt. Jackson, Virginia

Owner and President, July 1972 -- Present

- Holtzman Oil Corp. distributes petroleum fuels under the Exxon, Mobil, Shell, Liberty and Pure brand names in Virginia, Maryland and West Virginia and is one of the largest employers in Shenandoah County, Virginia. In addition, Holtzman Oil Corp. distributes bulk and package lubricants and operates Holtzman Equipment and Construction.
- Under Mr. Holtzman's leadership, several additional companies have been started. In 1991, Little Apple Corp. opened their first Burger King restaurant and in 1996 Little Apple II Corp. opened their first Denny's restaurant.
- In 1997, Holtzman Propane, LLC started operations followed by Valley Ice, LLC in 2005.
- Holtzman Oil Corp. is also a part owner of a Liberty Petroleum, LLC which markets the Liberty brand of petroleum products throughout the country.
- Today, Holtzman Oil is the largest oil company in the region, providing products to over 150 gas stations, serving tens of thousands of residential, commercial and agricultural customers with oil and propane products and employing over 300 people.

### EDUCATION

Cornell University, Ithica, New York.

Master of Science, Pomology, May 1961

Virginia Polytechnic Institute, Blacksburg, Virginia

Bachelor of Science, Horticulture, June 1959

Distinguished Military Graduate

Member, German Club

Member, Alpha Zeth and Phi Kappa Phi Honorary Fraternity

President, Horticulture Club

Massanutten Military Academy, Woodstock, Virginia, 1955

### MILITARY SERVICE

United States Army, 1959-1960

Lieutenant, 33rd Armored Division, Fort Knox, Kentucky

#### CIVIC PARTICIPATION

Member of Board of Visitors of Virginia Tech 2008-2012  
Lifetime Member, President's Advisory Board of Virginia Tech  
Member, Virginia Tech Alumni Board  
Member, Virginia Tech Foundation Board of Directors  
Vice-Chairman, Virginia Tech Campaign Steering Committee  
Member, Ut Prosim Society  
Former Member, Shenandoah County School Board  
Past Member of Board of Directors of First Virginia Bank, S.V.  
Past Member of Board of Directors of Virginia Agribusiness Council  
Past Member of Board of Virginia State Horticulture Society  
Past President of Mt. Jackson Chamber of Commerce  
Trustee of Mt. Calvary Lutheran Church  
Member and Past President of Mt. Jackson Lions Club  
Past Member and Past Vice President of Board of Directors of Shenandoah County Fair Association  
Member of Harrisonburg Elks Lodge  
Past President of Shenandoah County Unit of American Cancer Society  
Past President of Shenandoah County Scholarship Foundation  
Past President of Shenandoah County Fruit Growers Association  
Member and Past President of Rockingham, Page and Shenandoah County Oilmen's Association  
Member and Past President of Chevron Petroleum Marketers Association  
Past Member of Vocational Advisory Board of Shenandoah County School System  
Past Member of Shenandoah County Economic Development Council  
Past Member and Director of Mt. Jackson Jaycees  
Former Member of Mt. Jackson Town Council  
Former Board Member of Shenandoah County Memorial Hospital  
Former Board Member of Massanutten Military Alumni Association  
Past Board of Directors of Massanutten Military Academy  
Past Member of Board of Directors of Lutheran Outdoor Ministry Caroline Furnace Camp  
Trustee of Mt. Jackson Union Church  
Board of Directors - Valley Fertilizer and Chemical Company  
Past Board of Trustees of Southern Seminary  
Past Board of Trustees – Shenandoah University

#### HONORS AND AWARDS

2013 Outstanding Virginian of the Year, selected by Virginia General Assembly and UVA Batten School of Leadership and Public Policy  
Recipient of 2001 Ernst & Young Entrepreneur of the Year for Virginia  
Recipient of Shenandoah University 2005 Entrepreneur of the Year Award  
2017 Virginia's Oilman of the Year