



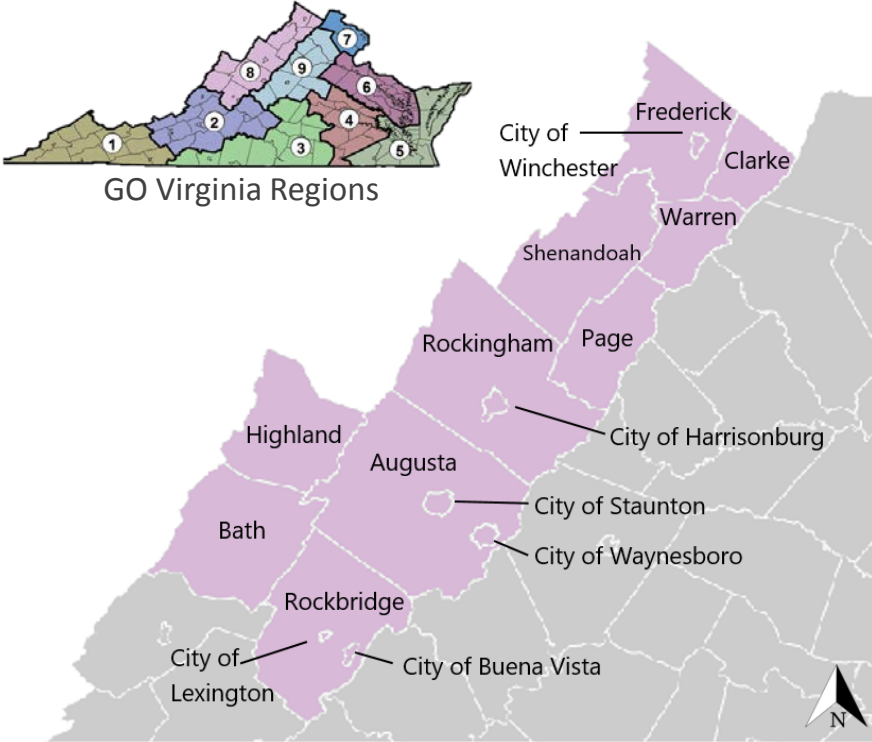
VIRGINIA INITIATIVE FOR  
**GROWTH & OPPORTUNITY**  
IN EACH REGION

# GO VIRGINIA REGION 8

## GO VIRGINIA MISSION

GO Virginia supports programs to create more high-paying jobs through incentivized collaboration between business, education, and government to diversify and strengthen the economy in every region of the Commonwealth.

After a successful planning process, Region 8 launched into acting on recommendations and fulfilling its Economic Growth and Diversification Plan.



## 7 Targeted Industries



Financial and Business Services



Health Care



Value-Added Food Manufacturing



Light Manufacturing



Biomedical/Biotechnical



Transportation and Logistics



IT/Communications

## REGION 8 COUNCIL

The Region 8 Council is comprised of 28 members representing small and large businesses, higher education institutions, K – 12, local government and other valuable community stakeholders.

The Council meets every other month to advance the Economic Growth and Diversification Plan and to consider the viability of project applications prior to recommending fundable projects to the State GO Virginia Board.

## SUPPORT ORGANIZATIONS

Three existing organizations in the Shenandoah Valley administer the Region 8 GO Virginia initiative, provide staff support to the Regional Council and guide on-the-ground action during the implementation phase of GO Virginia.

- Northern Shenandoah Valley Regional Commission  
[info@nsvregion.org](mailto:info@nsvregion.org), (540) 636-8800
- Shenandoah Valley Partnership  
[svp@jmu.edu](mailto:svp@jmu.edu), (540) 568-3100
- Central Shenandoah Planning District Commission  
[cspdc@cspdc.org](mailto:cspdc@cspdc.org), (540) 885-5174

# PROJECT APPLICATION AND IMPLEMENTATION PROCESS

The GO Virginia Region 8 Council accepts and approves proposals for projects to submit for funding through the Commonwealth's GO Virginia initiative.

## PROJECT CRITERIA

- Aligns with Region 8's Economic Growth and Diversification Plan and Targeted Industry sectors
- Includes the collaboration of two or more localities
- Commits non-state sources of matching funds (50/50), including a required locality match of 20% or \$50,000, whichever is greater
- Creates private sector jobs that pay an annual wage greater than \$41,000
- Generates new spending in the Shenandoah Valley (not just recirculating local spending)

## FUNDING AVAILABILITY

### Region 8

#### Per Capita



Based on Region's population

### Enhanced

#### Capacity Building



Pre-planning projects with expedited application process

### State-wide

#### Competitive



Projects where 2 or more GO Virginia regions partner

## APPLICATION PROCESS

