



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

GO Virginia Project Performance Metrics

Workforce Development

1. Number of students trained
2. Number of upskilled employees
3. Number of new jobs created
4. Number of existing jobs retained
5. Number of businesses served
6. Number of internships completed
7. Number of apprenticeships completed
8. Number of new programs/credentials implemented
9. Number of credentials awarded
10. % of students receiving credentials
11. Number of students enrolled in dual enrollment programs
12. Average wages of jobs created
13. Average increase in wages for trainees/graduates
14. Leveraged private investment
15. Leveraged public investment



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Site Development

1. Number of jobs created
2. Number of existing jobs retained
3. Number of businesses served
4. Number of acres advanced to higher tier per Virginia Business Ready Sites Program (VBRSP)
5. Increased locality engagement in establishing a RIFA/revenue sharing agreement
6. Total square footage of new space developed
7. Number of linear feet of water infrastructure constructed
8. Number of linear feet of sewer infrastructure constructed
9. Water capacity – million gallons per day (MGD)
10. Sewer capacity – million gallons per day (MGD)
11. Investment in marketing site
12. Number of projects (active company recruitment files)
13. Number of prospects (active company visits)
14. Number of businesses attracted
15. Average wages of jobs created
16. Leveraged private investment
17. Leveraged public investment
18. Revenues increased from export-sales



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Startup Ecosystem

1. Number of jobs created
2. Number of existing jobs retained
3. Average wages of jobs created
4. Increase in average employee wages
5. Number of new programs/credentials implemented
6. Number of credentials awarded
7. Number of businesses attracted
8. Number of businesses retained
9. Number of existing businesses expanded
10. Number of new businesses created
11. Number of businesses served
12. Leveraged private investment
13. Leveraged public investment
14. Total capital raised
15. Total capital deployed
16. Research and development (R&D) funding deployed
17. New products completed/released to production
18. Total patents filed
19. Total patents pending
20. Total patents awarded
21. Number of fund investments
22. Average deal size
23. Number of businesses applying for fund investments
24. Number of businesses interviewed for fund investments
25. Number of businesses evaluated for fund investments
26. Return on Investment (ROI) for deployed funds
27. Internal Rate of Return (IRR) for deployed funds
28. Revenues increased from export-sales